Student Informative Poster Presentation Competition

The Informative Poster Presentations are not original research but are required to be presented in a poster format instead of a tabletop, tri-fold board format. **As a reminder, Table Clinics are no longer allowed, and all non-original research is required to be presented as an Informative Poster Presentation.** If you have any questions about any rules and regulations for an Informative Poster Presentation, please contact Lindsay Lamb at lindsayl@adha.net.

The Informative Poster Presentation gives students the opportunity to raise awareness about a theory, service or trend in dental hygiene practice. This is a competition and will be both judged and scored. First, second and third place will be awarded, in addition to an honorable mention.

**All applications must be received by Friday, April 16th, 2021. Space is limited and subject to a first come, first served basis.**

**Requirements**

Presenters are required to be present at all three related events at ADHA’s Annual Conference:

- The competition on Thursday, June 20 from 4:00 – 6:00 p.m.
- The Student Awards Brunch on Friday, June 21 from 9:30 – 10:30 a.m.
- The Open Viewing Session on Friday, June 21 from 12:00 – 2:00 p.m.
- Competitors are required to wear professional, business attire to all related events (slacks, skirts, blazers, etc.)

**Informative Poster Presentation**

**What is an Informative Poster Presentation?**

An **Informative Poster Presentation** is a presentation using oral communication and a professional poster to inform, clarify, and/or review material on a specific topic. An Informative Poster Presentation is **NOT original research.**

An Informative Poster presents useful and timely information in an original, interesting manner. This information may be a technique, theory, service, trend or expanded opportunity in the practice of dental hygiene and/or the broader realm of oral and systemic health. Your Informative Poster should be focused, clear and concise to provide information quickly and stimulate attention and interest. An Informative Poster is not an exhibit of materials.
Criteria for Preparing Your Informative Poster Presentation

1. Identify a theme or topic for your poster presentation.
2. Research your topic thoroughly and have reference documentation available.
3. Be prepared for questions and discussion.
4. Be prepared to communicate the information clearly within the allotted seven minutes. Practice your presentation so that you can discuss the key points without reading directly from note cards.
5. Prepare your poster to effectively communicate and supplement what you are saying. Avoid using sensationalized comments or images. The presentation should be professional and based in sound science and qualified references.
6. Practice your presentation with friends and colleagues. Ask for constructive criticism.

Examples of Past Posters:
**Rules and Regulations for Informative Poster Presenters**

1. All presenters must be student members of ADHA at the time of the application deadline to participate in the Informative Poster Presentation program during ADHA’s 2021 Annual Conference.

2. The poster application fee is included in the student registration fee for ADHA’s 2021 Annual Conference.

3. Up to four presenters are allowed for each poster.

4. Professional attire is required. Please keep in mind that presenters will be standing during the entire judging process. Comfortable shoes are recommended.

5. Displaying a dental hygiene program name or name tag during judging is strictly prohibited. Do not wear name tags with school affiliation. Those who do not comply will be disqualified from the competition.

6. Names may be displayed on the poster itself but must be covered up with non-transparent tape prior to and during the judging period.

7. Presentations must not exceed seven minutes. A two to three-minute question and answer portion will follow after concluding the presentation.

8. Trade names on products and or instruments are allowed to be identified.

9. Drugs names are allowed to be identified by their trade, commercial or product name. However, drug names must be referenced by their generic name or chemical makeup following the initial statement of the trade, commercial or product name.

10. Posters will be judged by three randomly assigned judges.

11. Advertising matter, commercial promotion and solicitation of sales of any type are prohibited.

12. Posters must be confined to the size of the billboard provided (4’ x 8’), and in landscape layout. (See examples on previous page)

*Failure to comply with these rules and regulations will disqualify the poster from active competition and it will not be judged.*

---

**Questions?**

If you intended to present an Informative Poster and wish to change your presentation type OR if you have any questions about the rules and regulations for an Informative Poster, please contact:

Lindsay Lamb  
Meeting Planner  
Email: lindsayl@adha.net